

Occupational driver training

Looking to improve
your drivers' attitudes
to risk - and reduce
the costs associated
with operating your
own company fleet?

This highly effective half day course designed for all occupational drivers focuses on helping drivers to develop the attitudes, behaviours and technical skills which can be employed to reduce road risk while driving on company business.

benefits to your organisation:

enhances hazard recognition
and risk assessment skills

encourages the development
of stress-reducing strategies

promotes greater safety for
drivers and other road users

helps reduce fuel consumption
and vehicle wear and tear

builds greater awareness of
health and safety issues

ensures conformance with
existing health and safety
legislation



changing drivers' perceptions of risk and increasing personal awareness of road safety issues

Focussing on driver attitudes and behaviours, while working to enhance individual participant's driving skills, the IAM Fleet Occupational Driver training course aims to significantly reduce risk - to your drivers, company vehicles, and third-party road users - and reduce the costs of unnecessary insurance claims, and the excessive wear and tear caused by inappropriate driving.

What does the course cover?

The course begins with an interactive presentation, appropriately entitled 'Focus on Risk'.

Practical training begins with driving licence, eyesight and vehicle checks. In order to identify individual training needs, participants undertake a short assessment drive, enabling their trainer to tailor a personal lesson plan with specific training objectives.

Participants are then taken for a demonstration drive, featuring an 'instructional commentary' explaining how their trainer creates time and space to manage potential hazards, effectively.

Our trainers also coach participants in the development of key driving skills, including low speed manoeuvring and fuel-efficient driving.

What are the 'deliverables' for participants and their managers?

At the end of the course, participants receive constructive feedback on their performance, advice on how they can continue to develop their driving skills, and a Certificate of Attendance.

To enable fleet operators to manage their company's occupational road risk, the whole process is documented in the form of a risk-rated driving report. Most delegates fall into the categories of 'Low Risk' or 'Average Risk'.

Where a driver is identified as 'High Risk', the company will be notified immediately, and appropriate training recommendations will be offered by IAM Fleet.

This half-day course provides an excellent introduction for drivers wishing to take the IAM Advanced Driving Test. Upon completion of this course you will automatically become an IAM Associate and be entitled to a wide range of benefits. You'll also receive regular issues of Advanced Driving magazine.

All profits made by IAM Fleet are re-invested in road safety through the IAM

Whose vehicle - and where does training take place?

Conducted in the participant's own vehicle or allocated company car or van - training is delivered by a fully qualified IAM Fleet advanced driver trainer.

Minimising business disruption and reducing your employees' travelling time, training can usually be held at any UK business location.

Please note: course participants must hold a valid licence and the vehicle in which training is to take place must be legally roadworthy and fully insured.

Occupational Driver - course content

- How to be sure you are legal
- How to plan the best route
- Understanding hazards and driver behaviour: reading the road
- Driver awareness: concentration, observation, anticipation, and the creation of space & time
- Driving 'defensively'
- Vehicle maintenance and preparation
- Forward and reverse manoeuvring
- UK traffic law, the Highway Code and licence requirements

While this training course is designed specifically for occupational drivers, the skills and strategies learned, should also prove invaluable to participants driving their own vehicles outside of work.

IAM Fleet has ISO 9001 accreditation encompassing 'the design and provision of specialist training and education in advanced driving techniques for companies and other organisations'

For further information on IAM training contact:

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